



OUR SUSTAINABILITY VISION

ACHIEVEMENTS 2021

CORPORATE SOCIAL RESPONSIBILITY

THE DIRECTORS, MANAGERS AND STAFF OF BLUE LAGOON CITY RECOGNIZE THAT OUR OPERATIONS HAVE AN EFFECT ON THE LOCAL, REGIONAL AND COUNTRYWIDE ENVIRONMENT. AS A CONSEQUENCE OF THIS, THE MANAGEMENT IS COMMITTED TO CONTINUOUS IMPROVEMENTS IN ENVIRONMENTAL PERFORMANCE AND THE PREVENTION OF POLLUTION. ENVIRONMENTAL REGULATIONS, LAWS AND CODES OF PRACTICE WILL BE REGARDED AS SETTING THE MINIMUM STANDARDS OF ENVIRONMENTAL PERFORMANCE.



NATURE MATTERS



THE HOTEL IS COMMITTED TO A POLICY OF
RESPONSIBLE ENVIRONMENTAL MANAGEMENT,
LEADING TO A SUSTAINABLE USE OF RESOURCES AND
OPTIMAL MANAGEMENT OF WASTE



NATURE MATTERS



WASTE MANAGEMENT

BLUE LAGOON CITY IS SUCCESSFULLY REDUCING THE PRODUCTION OF WASTE IN ALL AREAS OF THE HOTEL AND SEPARATING THE WASTE IN ORDER TO BE RECYCLED AND TREATED PROPERLY ENCOURAGING CLIENTS TO JOIN ITS EFFORTS.



NATURE MATTERS



WASTE MANAGEMENT

WASTE (KG PER GUEST NIGHT)

2019 0,9 KG → 2021 0,8 KG



NATURE MATTERS



SAVING WATER

BLUE LAGOON CITY HAS MANAGED THROUGH CONTINUES EFFORTS TO SAVE THE OVERALL CONSUMPTION OF WATER WITHOUT COMPROMISING THE QUALITY OF SERVICE FOR THE CLIENTS AND ENSURING THE HEALTH AND SAFETY OF THE CLIENTS.



NATURE MATTERS



SAVING WATER

WATER CONSUMPTION (L PER GUEST NIGHT)

2019 710 LT → 2021 650 LT



NATURE MATTERS



ENERGY SAVING

BLUE LAGOON CITY HAS MANAGED TO REDUCE BOTH FUELS & ELECTRICITY CONSUMPTION BY WORKING WITH LATEST TECHNOLOGY (ENERGY SAVERS) EQUIPMENT.



NATURE MATTERS



ENERGY SAVING

ENERGY (KWH PER GUEST NIGHT)

2019 15,44 KW → 2021 15,00 KW



NATURE MATTERS



COMMUNITY

BLUE LAGOON CITY RECOGNIZES AND UNDERSTANDS ITS RESPONSIBILITIES AND ITS IMPACT OF ITS OPERATION ON THE LOCAL RESIDENTS AND BUSINESS COMMUNITY AND CONFORM TO THE UTMOST RESPECT AND INTEGRITY!



PEOPLE MATTERS



GUEST SATISFACTION

OUR PRIMARY EFFORT IS TO OFFER THE GENUINE GREEK
HOSPITALITY AND TREAT OUR VISITORS AS HOME GUESTS
RATHER THAN HOTEL COSTUMERS.



PEOPLE MATTERS



ONE TEAM, SAME VISION

OUR COLLEAGUES WERE, ARE AND WILL BE OUR MOST IMPORTANT ASSET
THEREFORE WE ENSURE THEIR WELFARE SUPPORTING THEIR PERSONAL AND
PROFESSIONAL DEVELOPMENT.



PEOPLE MATTERS



ONE TEAM, SAME VISION

	2018	2019	2020	2021
Employees Ratio				
Male/Female	49% & 51%	47% & 53%	N/A	44% & 56%
Local (Greeks)	90% (44%)	93% (49%)	N/A	78% (50%)
Foreigners	10%	7%	N/A	22%

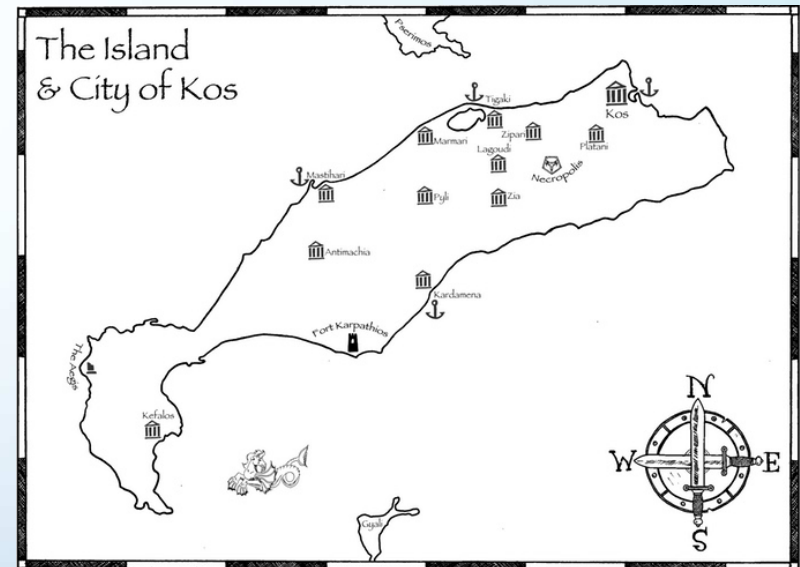


PEOPLE MATTERS



KOS COMMUNITY

BLUE LAGOON CITY WILL ENSURE THROUGH ITS OPERATION TO
CREATE ONLY POSITIVE IMPACTS ON BOTH THE SOCIAL AND
ECONOMIC LEVEL OF KOS ISLAND IN ORDER NOT BE NEGATIVE
EFFECTED IN ANY POSSIBLE WAY!



OUR COMMUNITY MATTERS

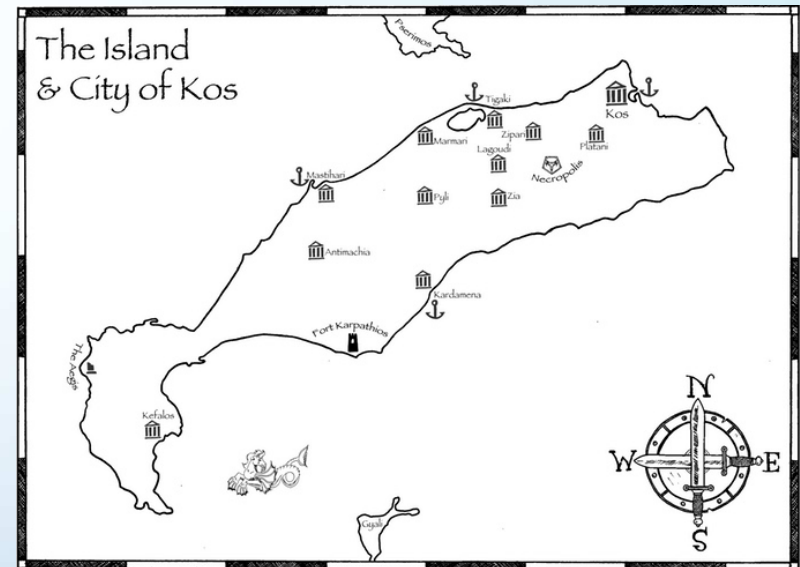


KOS COMMUNITY

PROMOTION OF RESPONSIBLE TOURISM IN THE AREA

BLUE LAGOON CITY IS A MEMBER OF THE GREEK HOTEL ASSOCIATION AND IS PARTICIPATING IN ALL FORUMS AND MEETINGS IN ORDER TO DISCUSS WITH OUR PARTNERS AND MEMBERS HOW TO PROMOTE THE TOURISM IN OUR COUNTRY IN ORDER TO ENSURE GREATER ECONOMIC AND SOCIAL BENEFITS FOR OUR RESIDENTIAL AND BUSINESS ENVIRONMENT.

WE GIVE OPPORTUNITIES TO SCHOOLS AND UNIVERSITIES TO HAVE AN INTERNSHIP OR A TOUR OF THE HOTEL IN ORDER TO CREATE OPPORTUNITIES FOR THEIR FUTURE WORKING LIFE.



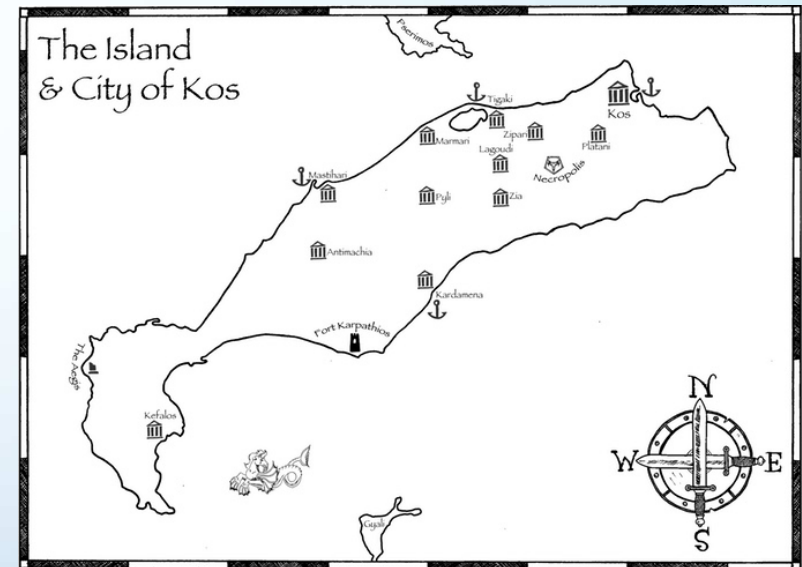
OUR COMMUNITY MATTERS



KOS COMMUNITY

PURCHASING

WE AT BLUE LAGOON CITY BUY AS MANY PRODUCTS AS POSSIBLE FROM OUR LOCAL SUPPLIERS IN ORDER TO PROMOTE THEIR BUSINESS. WE AIM TO BUY LOCAL PRODUCTS ONLY AND NOT IMPORTED PRODUCTS. IMPORTED PRODUCTS WILL ONLY BE BOUGHT WHEN THEY ARE NOT AVAILABLE LOCALLY.



OUR COMMUNITY MATTERS

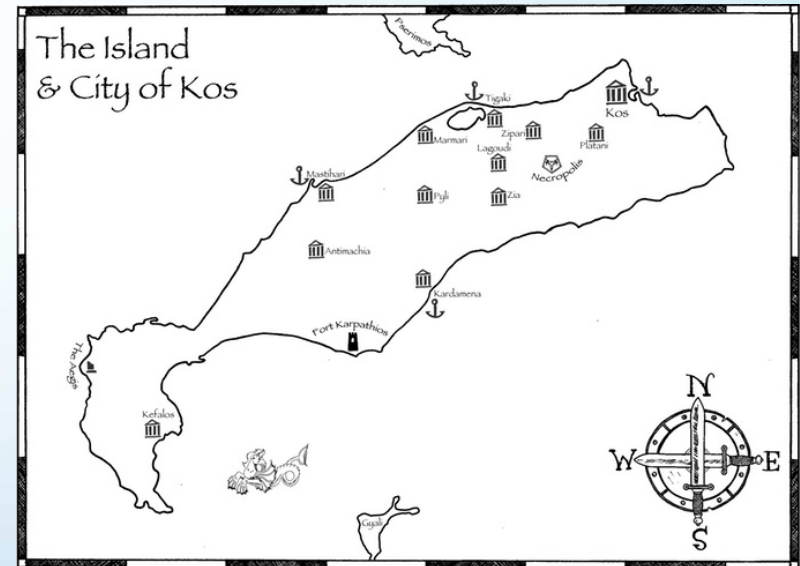


KOS COMMUNITY

DONATIONS AND CHARITY

BLUE LAGOON CITY TRIES TO HELP NUMEROUS ORGANIZATION OR GROUPS WITH DONATION SUCH AS OLD UNIFORMS, LINEN OR FURNITURE.

OUR PRIORITIES ARE SCHOOLS, REFUGEES AND THE LOCAL CHURCHES. THE HOTEL OFFERS IT SPORTS GROUNDS FOR EXCURSIONS OF SCHOOLS AND IS HOSTING AS WELL THE LOCAL SOCCER CLUB IN ITS SPORTS AREA.



OUR COMMUNITY MATTERS



CHILDREN PROTECTION

ONE OF OUR MAIN GOALS IS TO ENSURE THE SAFETY AND WELLBEING OF ALL CHILDREN IN THE RESORT, TO PROTECT AND PRESERVE AN ENVIRONMENT FREE OF ANY KIND OF:

VERBAL ABUSE

PHYSICAL ABUSE

SEXUAL ABUSE



CHILDREN ARE THE FUTURE



HEALTH & SAFETY

PROTECTING OUR CUSTOMERS AND EMPLOYEES TO ANY POTENTIAL HAZARD IS ESSENTIAL AND ALL OUR ACTIONS START BY ENSURING SAFETY AND HEALTH IN ALL SERVICE PROCESSES.



Think safe.
Talk safe.
Work safe.



PEOPLE MATTERS



HEALTH & SAFETY

We have proudly contributed from 2019 until 2021 to:	
Employees examination by our doctor	40
Health training	20
Safety training	20



Think safe.
Talk safe.
Work safe.



PEOPLE MATTERS



SUSTAINABILITY WARRANTY

WE SHALL BE CERTIFIED WITH **TRAVELIFE** WHICH PROVES OUR DEDICATION TO A SUSTAINABLE MANAGEMENT OF BLUE LAGOON CITY AND THE WILL TO KEEP FULFILLING OUR COMMITMENTS.



NEVER STOP TO CARE





WE PROTECT BECAUSE WE CARE

ΣΑΣ ΕΥΧΑΡΙΣΤΟΥΜΕ



THANK YOU